

Tamworth F.C.

SPONSORSHIP & ADVERTISING

2011 / 2012 SEASON

The biggest networking club in Tamworth



Match Sponsorship

Minimum 6 people

Match sponsorship packages for the hospitality lounge at Tamworth FC are flexible and can be tailored to your requirements. For the business sector it is ideal for entertaining clients or as a staff incentive, while it can be just the treat for a Lamb's fan celebrating a birthday or other special occasion.

Match Sponsorship £65 per person + VAT



Match Sponsorship includes:

- Reserved parking
- Admission, stand seats in the Directors box
- Complimentary programme
- 3 Course meal
- Half bottle of wine per guest
- Company logo on front of programme
- Acknowledgement in programme
- Half time tea & coffee
- Announcement over the PA system and pitch centre board prior to kick off
- Selection of Tamworth FC Man of the Match with presentation photograph and memento
- Memento gifts for sponsors & guests
- Feature in following weeks programme

Matchday Hospitality

- Reserved parking
- Admission, main stand seats
- Complimentary programme
- 3 Course meal
- Half time tea & coffee

Match Sponsorship £35 per person + VAT

Match Ball Sponsorship

Minimum 4 people

- Reserved parking
- Admission, stand seats in the Directors box
- Complimentary programme
- 3 Course meal
- Half bottle of wine per guest
- Company logo on front of programme
- Acknowledgement in programme
- Half time tea & coffee
- Announcement over the PA system
- Presentation of a replica signed ball
- Memento gifts for sponsors & guests
- Feature in following weeks programme

Match Sponsorship £40 per person + VAT



Player's Kit Sponsorship

A great way to affiliate your business with the team, or as a special gift for a fan with a favourite player. You can choose to sponsor your player's kit either home or away. Or if you're really enthusiastic, why not go for both? Your name will appear in the Match Day Programme all season. A signed shirt is given as a gift as part of this package.

Home or Away £115 per Kit + VAT



Ground Board Advertising

Pitch perimeter and stadium advertising boards at The Lamb are constantly proving to be a cost effective way of reaching over 1,000 supporters per game, within the stadium, for the entire season. With the club's continuing success, increased exposure in local and national media, your company name can be associated with the success of Tamworth FC nationwide. Ground advertising entitles you to two match tickets to any home league game of your choice.

Site rental per season:

Pitchside	16' x 3'	£700
Pitchside	8' x 3'	£400
Elevated	16' x 3'	£800
Elevated	8' x 3'	£500



Tamworth VIP Club

Tamworth VIP Club membership
(40 Business are members to date)

The biggest networking club in Tamworth

- 2 Season Tickets
- 1 Pitch Advertising site
- Access to sponsors lounge
- Priority invitation to all events / dinners
- Listing in matchday programme
- Free use of Sponsor lounge for own meetings / promotional events / training
- Listing on www.thelambs.co.uk which receives 50,000 visitors per month
- End of season VIP members party
- Excellent Networking Opportunities

Seasonal Membership £1,000 + VAT



Programme Advertising

As well as providing up to date information about Tamworth at every home game the programme also gives excellent interviews with players, carries news from The Lamb and all statistics you could possibly need.

Full page advert £600 + VAT

Half page advert £300+VAT

One third advert / banner advert £200+VAT

Quarter page advert £155+VAT



Matchday Mascots

Do you have a son or daughter who follow the Lambs and would be proud to run out with the team as Match Day Mascot? The package, which includes a pre-match photograph with the team captain, makes a super treat whether it's for a birthday, Christmas or a reward for a personal achievement.

Each packaging includes:

- Player introduction + leading TFC out onto the pitch
- Admission, 2 adult stand seats + 1 child
- Mention in programme

Match Day Mascots £60 + VAT

Mascot 'Pro'

Each packaging includes:

- Player introduction + leading TFC out onto the pitch
- TFC Kit
- Reserved parking
- Admission, 2 adult stand seats + 1 child
- Three course meal
- £10 Voucher for the club shop
- Signed ball
- Complimentary programme
- Photo in programme

Mascot 'Pro' £150 + VAT

Matchday Experience

Organised visits for junior clubs, schools and birthday treats.

Each packaging includes:

- Ground tour
- Match admission
- Light refreshments
- Photographs, quiz, gifts and prizes

Contact the Commercial Department for further details and to arrange a date.

Match Day Experience £15 per person + VAT





Web Sponsor

THE OFFICIAL Tamworth FC Website: www.thelambs.co.uk is the perfect place to advertise and reach a large, captive audience. Your company name will be seen by:

- An average of 50,000 unique monthly visitors
- Over 300,000 page views per month
- Total page views for the year 1,317,875

Web sponsor £750 + VAT per season

Online Advertising

Get noticed with 24hr advertising on TFC's website. Packed with information, this is the essential site for all Tamworth fans who want to catch up with team news, match reports, and competitions. We have 20 slots available per season which come complete with a link to your company's website. Your company can purchase as many slots as they want to keep your brand in front of your target audience for longer.

Online advert slots £100 + VAT per season
(advert design is additional cost POA)



2011 / 2012 FIXTURES

Saturday	13-Aug-11	BARROW	(a)
Tuesday	16-Aug-11	EBBSFLEET UNITED	(h)
Saturday	20-Aug-11	DARLINGTON	(h)
Tuesday	23-Aug-11	WREXHAM	(a)
Saturday	27-Aug-11	BATH CITY	(a)
Monday	29-Aug-11	AFC TELFORD UNITED	(h)
Sunday	4-Sep-11	HAYES & YEADING UNITED	(a)
Saturday	10-Sep-11	YORK CITY	(h)
Saturday	17-Sep-11	KETTERING TOWN	(a)
Tuesday	20-Sep-11	FOREST GREEN ROVERS	(h)
Saturday	24-Sep-11	STOCKPORT COUNTY	(h)
Tuesday	27-Sep-11	BRAINTREE TOWN	(a)
Saturday	1-Oct-11	GATESHEAD	(a)
Saturday	8-Oct-11	LINCOLN CITY	(h)
Saturday	15-Oct-11	NEWPORT COUNTY	(a)
Tuesday	18-Oct-11	HAYES & YEADING UNITED	(h)
Saturday	22-Oct-11	SOUTHPORT	(a)
Saturday	5-Nov-11	KIDDERMINSTER HARRIERS	(a)
Saturday	19-Nov-11	KETTERING TOWN	(h)
Saturday	26-Nov-11	DARLINGTON	(a)
Tuesday	29-Nov-11	BRAINTREE TOWN	(h)
Saturday	3-Dec-11	WREXHAM	(h)
Tuesday	6-Dec-11	FOREST GREEN ROVERS	(a)
Saturday	17-Dec-11	LUTON TOWN	(h)
Monday	26-Dec-11	ALFRETON TOWN	(a)
Sunday	1-Jan-12	ALFRETON TOWN	(h)
Saturday	7-Jan-12	FLEETWOOD TOWN	(a)
Saturday	21-Jan-12	BARROW	(h)
Tuesday	24-Jan-12	EBBSFLEET UNITED	(a)
Saturday	28-Jan-12	CAMBRIDGE UNITED	(a)
Saturday	4-Feb-12	GRIMSBY TOWN	(h)
Saturday	11-Feb-12	KIDDERMINSTER HARRIERS	(h)
Saturday	18-Feb-12	LUTON TOWN	(a)
Tuesday	21-Feb-12	NEWPORT COUNTY	(h)
Saturday	25-Feb-12	MANSFIELD TOWN	(a)
Saturday	3-Mar-12	FLEETWOOD TOWN	(h)
Tuesday	6-Mar-12	YORK CITY	(a)
Saturday	10-Mar-12	MANSFIELD TOWN	(h)
Saturday	17-Mar-12	GRIMSBY TOWN	(a)
Saturday	24-Mar-12	GATESHEAD	(h)
Saturday	31-Mar-12	LINCOLN CITY	(a)
Saturday	7-Apr-12	BATH CITY	(h)
Monday	9-Apr-12	AFC TELFORD UNITED	(a)
Saturday	14-Apr-12	SOUTHPORT	(h)
Saturday	21-Apr-12	STOCKPORT COUNTY	(a)
Saturday	28-Apr-12	CAMBRIDGE UNITED	(h)

Tamworth Football Club

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